



Frequently Asked Questions about Yolngu Radio

What is Yolngu Radio ?

Yolngu Radio is a community development radio service, providing news, education and information programs to the Yolngu people of north-east Arnhem Land, in their language (Yolngu Matha).

Who runs Yolngu Radio ?

Yolngu Radio is an exciting initiative undertaken by Aboriginal Resource & Development Services (ARDS) to expand and enhance our successful community education methodology from a one-to-one education environment to a situation where the education is available to all 8,000 Yolngu people simultaneously.

What sort of Licence does Yolngu Radio have ?

Yolngu Radio operates on a number of different licenses. Our AM services are Temporary Community Broadcast Licences. The Australian Communications and Media Authority (ACMA) has declared a new permanent Community Broadcast Licence for the same frequencies and ARDS will apply for this licence when the ACMA calls for applications soon.

As a Community Broadcaster ARDS is a member of the Community Broadcasting Association of Australia (CBAA) and complies with the CBAA Codes of Practice. Some of the Remote Indigenous Broadcasting Scheme (RIBS) units on the communities in north-east Arnhem Land have chosen to rebroadcast Yolngu Radio on their FM frequencies. On each of the different communities, this has been done by the local community council who hold the licence for local the RIBS FM frequency. ARDS also holds FM licences across north-east Arnhem Land and these are Low Power Open Narrowcast (LPON) licences. The Short Wave (HF) service is licensed as an HF Domestic Broadcasting Service. ARDS holds a total of 20 radio broadcast licenses.



More Frequently Asked Questions about Yolngu Radio

? Where is your studio?

Yolngu Radio educational material is recorded and produced across north-east Arnhem Land and in Darwin. It is broadcast from a small studio in Nhulunbuy.

? How do you get your signal to the broadcast locations?

Yolngu Radio is delivered to the transmitter sites (broadcast locations) by two different satellite signals. The first is ARDS in-house C-Band signal that is sent to the Darwin and Humpty Doo transmitter sites. It is also received this way by Imparja TV in Alice Springs. The second system is the Ku-Band signal that is on the Optus C1 satellite and this is transmitted to the satellite under contract by Imparja TV. The Optus C1 satellite carries many TV and Radio programs such as Austar, Imparja and different ABC signals. The Yolngu Radio signal on this satellite is free to air and so the standard domestic satellite receiver used to get the satellite signal does not need a 'smart card'. Just plug the receiver into a satellite dish and you can listen to Yolngu Radio. This is how Yolngu Radio is received at the FM sites – both LPON and RIBS.

? Why use two satellite systems?

The C-Band system has the best rain attenuation properties for the tropical Wet Season. The C-Band signal can be received through heavier cloud and rain than the Ku signal can. That is why it has been used by Yolngu Radio for the main 'trunk' delivery system.

However C-Band systems are more expensive than Ku-Band systems and that is why Yolngu Radio has a contract with Imparja TV for them to broadcast the Yolngu Radio audio to the C1 satellite. This means it is readily and easily available to anyone, anywhere in Australia or south-east Asia using relatively inexpensive receiving equipment.



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? Is Yolngu Radio an Indigenous station?

Yes, Yolngu Radio is an Indigenous station. ARDS is an Aboriginal association under the NT Associations Act.

? How long has Yolngu Radio been operating?

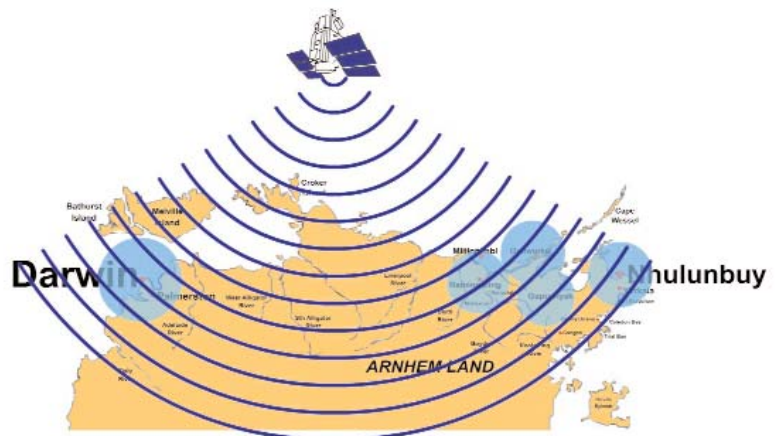
Yolngu Radio began to north-east Arnhem Land through a Short Wave (HF) service in August 2003. Since May 2004 it has been on air in Darwin on AM 1530. It is now heard in all six major communities in north-east Arnhem Land, as well as up to 20 surrounding homeland centres via various FM frequencies that have come on air progressively since early 2005.

? What language does Yolngu Radio broadcast in?

Yolngu Radio broadcasts about 80% of its material (both songs and programs) in Yolngu Matha the language of the Yolngu people.

? Where does Yolngu Radio broadcast from?

From a studio in Nhulunbuy with the program material delivered all over Australia and south-east Asia via satellite.





More Frequently Asked Questions about Yolngu Radio

How can I listen to Yolngu Radio?

You can listen to Yolngu Radio a number of different ways depending on where you are. DARWIN – Yolngu Radio is on 1530 in the AM band. This is also heard in Palmerston and the rural area.

NORTH-EAST ARNHEM LAND – Yolngu Radio is heard on an FM frequency at:

Yirrkala:	106.1
Nhulunbuy:	87.6
Galiwin'ku:	87.6
Gapuwiyak:	107.7
Ramingining:	102.9
Milingimbi:	87.6

And also the homeland centres of:

Yilpara:	88.0
Balma:	87.8
Gan Gan	88.0
Donydji	88.0

Also the Short Wave (HF) service is available using a suitable radio throughout north-east Arnhem Land on 5050 kHz.

If I cannot receive Yolngu Radio on a radio can I still listen to it another way?

If you do not live close enough to one of the transmitters listed in the previous question then there are two options for you at the moment.



More Frequently Asked Questions about Yolngu Radio

? Ways to listen to Yolngu Radio (continued)

SATELLITE -Yolngu Radio is available as a free-to-air signal on the Optus C1 satellite (Aurora Platform). If you either have already or purchase a dish and receiver then Yolngu Radio is available 24 hours a day, 7 days a week.

THE INTERNET - Educational programs that are played over Yolngu Radio are then made available as downloadable audio files on the ARDS website www.ards.com.au/hear_programs.htm

This is only the program material with no songs etc. However ARDS intend to begin live streaming of Yolngu Radio on the web in the immediate future which will mean anybody, anywhere in the world who has an internet connection will be able to listen to Yolngu Radio.

? How many people listen to Yolngu Radio?

Yolngu Radio is available in Darwin on AM 1530 and this can be heard by the approximately 1,000 Yolngu people in Darwin and Palmerston. In north-east Arnhem Land Yolngu Radio is available on an FM frequency in all six major communities and about 20 of the closer in surrounding homelands.

In total there are around 7,000 Yolngu people spread across the whole of north-east Arnhem Land. ARDS believe that of the 8,000 total Yolngu population that some 6,000 of those currently have access to Yolngu Radio. Of these, ARDS research indicates that nearly 60% of these are listening regularly to Yolngu Radio.



More Frequently Asked Questions about Yolngu Radio

? What type of programs and music does Yolngu Radio play?

Yolngu Radio broadcasts a range of programs and music that together create a very Yolngu-friendly listening environment. Music is drawn from that already played and listened to by Yolngu prior to Yolngu Radio, both traditional and contemporary, as well as other styles that listeners have specifically requested. The rest of the programming is community education material produced at the request of the Elders of north-east Arnhem Land. This covers a range of topics (see next question)

? What sorts of topics does Yolngu Radio develop programs about?

Yolngu Radio delivers education and information on a wide range of issues - issues that Yolngu people themselves have asked us about. These include:

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|-------------------------|---|
| Bird Flu | Liquor Act |
| Community Development | Meaning of ICC |
| Depression and Drug Use | Marijuana |
| Diabetes | Palliative Care |
| Hepatitis C | Petrol Sniffing |
| HIV and STI's | Rheumatic Heart Disease |
| Iron (in food) Story | Scabies |
| Kava | Teeth Health |
| Land Rights (NT) Act | Tobacco Use |
| Law & Order | Traditional Family Values (Family Violence) |

? How many programs do you have on Yolngu Radio?

Over 250 educational programs have been produced and been put to air. These have been supplemented by more than 50 shorter messages about the topics included in the main program material. All are cycled regularly on air and are also available on the ARDS website at www.ards.com.au/hear_programs.htm



More Frequently Asked Questions about Yolŋu Radio

? How does Yolŋu Radio decide what topics to cover?

Yolŋu Radio was established in response to request by Elders to ARDS to deliver community education to all Yolŋu people in north-east Arnhem Land. ARDS continues to canvas the Elders of all Yolŋu clan nations for what they want the people of their clans to hear, as well as seeking direct feedback from our listening audience on what is good about the programming, what could be improved and what other topics people want to hear programs on.

? How do programs get developed?

ARDS uses a dialoguing method for all its community education. This method uses an educator, fluent in both English and Yolŋu Matha, to facilitate a conversation between a Yolŋu person and an 'expert'. This enables the two to discuss issues and ask and answer questions in a natural dialogue manner. The programs broadcast on Yolŋu Radio are edited prior to going to air so they are clear and unambiguous and are easily understood by the listening audience.

? If my organisation wants to have a message broadcast on Yolŋu Radio how do we do it?

There are a number of opportunities for messages of education or information to be broadcast on Yolŋu Radio. The content, and then the broadcast, of these messages need to comply with necessary government regulations and the Community Broadcasting Code of Practice so it is best to contact our Nhulunbuy Office on (08) 8987 3910 to discuss your exact requirements in reaching the Yolŋu people with your message. Rest assured Yolŋu Radio will endeavour to connect you with the Yolŋu people you are trying to reach.



More Frequently Asked Questions about Yolngu Radio

How can I support Yolngu Radio?

Yolngu Radio, and ARDS as its operator, are always happy to hear from those who wish to partner with us in addressing the disadvantage that Indigenous people, and particularly Yolngu, face. There are a couple of ways you can support Yolngu Radio, by either;

1. Telephoning our Nhulunbuy Office on (08) 8987 3910; or
2. By clicking on the 'Donate' button on the ARDS website at:
www.ards.com.au/support.htm

ARDS is a registered charity and has gift tax deductibility status. Gifts over \$2 are tax deductible. Please ask for a receipt when donating.