



## Frequently Asked Questions about Yolŋu Radio

### What is Yolŋu Radio?

Yolŋu Radio is a community development radio service, providing news, education and information programs to the Yolŋu people of north-east Arnhem Land, in their language (Yolŋu Matha).

### Who runs Yolŋu Radio?

Yolŋu Radio is an exciting initiative undertaken by Aboriginal Resource & Development Services (ARDS) to expand and enhance our successful community education methodology from a one-to-one education environment to a situation where the education is available to all 8,000 Yolŋu people simultaneously.

### What sort of Licence does Yolŋu Radio have?

Yolŋu Radio operates on a number of different licenses. Our AM services are Temporary Community Broadcast Licences. The Australian Communications and Media Authority (ACMA) has declared a new permanent Community Broadcast Licence for the same frequencies and ARDS will apply for this licence when the ACMA calls for applications soon.

As a Community Broadcaster ARDS is a member of the Community Broadcasting Association of Australia (CBAA) and complies with the CBAA Codes of Practice. ARDS also holds 23 FM licences across north-east Arnhem Land and these are Low Power Open Narrowcast (LPON) licences.



## More Frequently Asked Questions about Yolngu Radio

### ? Where is your studio?

Yolngu Radio educational material is recorded and produced across north-east Arnhem Land and in Darwin. Currently, Yolngu Radio is broadcast from the Darwin Studio whilst new studio's are being built in Nhulunbuy.

### ? How do you get your signal to the broadcast locations?

Yolngu Radio is delivered to the transmitter sites (broadcast locations) by the Optus C1 satellite and this is transmitted to the satellite under contract by Imparja TV. The Optus C1 satellite carries many TV and Radio programs such as Austar, Imparja and different ABC signals. The Yolngu Radio signal on this satellite is free to air and so the standard domestic satellite receiver used to receive the satellite signal does not need a 'smart card'. Just plug the receiver into a satellite dish and you can listen to Yolngu Radio. This is how Yolngu Radio is received at all of the transmitter sites.

### ? Is Yolngu Radio an Indigenous station?

Yes, Yolngu Radio is an Indigenous station. ARDS is an Aboriginal association under the NT Associations Act. All ARDS and Yolngu Radio operations are advised by the Yolngu Management committee, which is comprised of representatives of the different Yolngu Clan Groups.

### ? How long has Yolngu Radio been operating?

Yolngu Radio began to north-east Arnhem Land through a Short Wave (HF) service in August 2003. Since May 2004 it has been on air in Darwin on AM 1530. It is now heard in all six major communities in north-east Arnhem Land, as well as up to 30 surrounding homeland centres via various FM frequencies that have come on air progressively since early 2005.



## More Frequently Asked Questions about Yolngu Radio

**? What language does Yolngu Radio broadcast in?**

Yolngu Radio broadcasts about 80% of its material (both songs and programs) in Yolngu Matha the language of the Yolngu people.

**? Where does Yolngu Radio broadcast from?**

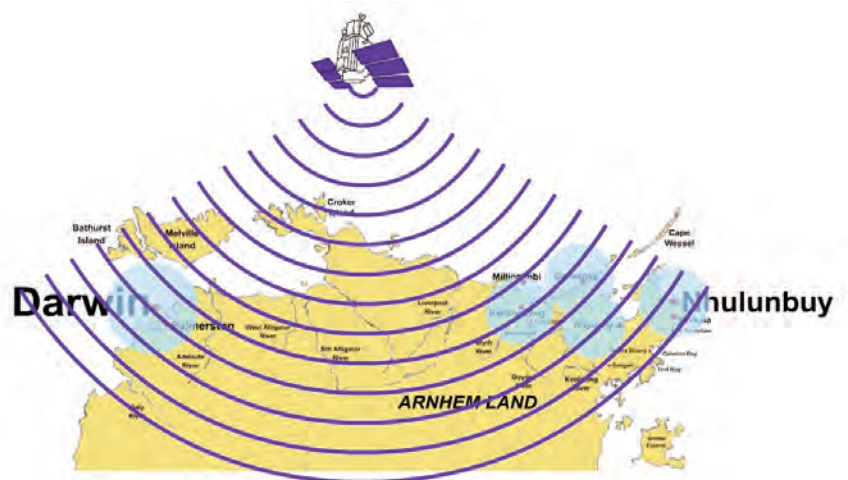
Currently, from Darwin, with the program material delivered all over Australia and south-east Asia via satellite.

**? How can I listen to Yolngu Radio?**

You can listen to Yolngu Radio a number of different ways depending on where you are. DARWIN – Yolngu Radio is on 1530 in the AM band. This is also heard in Palmerston and the rural area.

NORTH-EAST ARNHEM LAND – Yolngu Radio is heard on an FM frequency at:

Yirrkala:	87.6
Nhulunbuy:	87.6
Galiwin'ku:	87.6
Gapuwiyak:	87.6
Ramingining:	102.9
Milingimbi:	87.6





## More Frequently Asked Questions about Yolngu Radio

### Ways to listen to Yolngu Radio (continued)

And also the homeland centres of:

Yilpara:	88.0	Gurumurru	88.0
Balma:	87.8	Dhuruputjpi	87.8
Gan Gan	87.6	Garrathalala	87.6
Donydji	88.0	Mirrnatja	87.6
Ban'thula	87.6	Mapuru	88.0
Maṭamaṭa	87.6	Ṇadayun	88.0
Wandawuy	88.0		

### If I cannot receive Yolngu Radio on a radio can I still listen to it another way?

If you do not live close enough to one of the transmitters listed in the previous question then there are three options for you at the moment.

**SATELLITE** -Yolngu Radio is available as a free-to-air signal on the Optus C1 satellite (Aurora Platform). If you either have already or purchase a dish and receiver then Yolngu Radio is available 24 hours a day, 7 days a week.

**LIVE WEBSTREAMING** - Go to [www.ards.com.au](http://www.ards.com.au) and click on the icon 'Yolngu Radio Listen Live'. This can be done from anywhere in the world and will enable you to hear Yolngu Radio just as well as sitting on the beach with the wireless in north-east Arnhem Land.

**THE INTERNET** - Educational programs that are played over Yolngu Radio are then made available as downloadable audio files on the ARDS website [www.ards.com.au/hear\\_programs.htm](http://www.ards.com.au/hear_programs.htm). Please note this is only the program material with no songs etc.



## More Frequently Asked Questions about Yolŋu Radio

### How many people listen to Yolŋu Radio?

Yolŋu Radio is available in Darwin on AM 1530 and this can be heard by the approximately 1,000 Yolŋu people in Darwin and Palmerston. In north-east Arnhem Land Yolŋu Radio is available on an FM frequency in all six major communities and about 30 of the closer in surrounding homelands.

In total there are around 7,000 Yolŋu people spread across the whole of north-east Arnhem Land. ARDS believe that of the 8,000 total Yolŋu population that some 6,000 of those currently have access to Yolŋu Radio. Of these, ARDS research indicates that up to 60% of these are listening regularly to Yolŋu Radio.

### What type of programs and music does Yolŋu Radio play?

Yolŋu Radio broadcasts a range of programs and music that together create a very Yolŋu-friendly listening environment. Music is drawn from that already played and listened to by Yolŋu prior to Yolŋu Radio, both traditional and contemporary, as well as other styles that listeners have specifically requested. The rest of the programming is community education material produced at the request of the Elders of north-east Arnhem Land. This covers a range of topics (see next question)

### What sorts of topics does Yolŋu Radio develop programs about?

Yolŋu Radio delivers education and information on a wide range of issues - issues that Yolŋu people themselves have asked us about. These include:

Traditional Family Values (Family Violence)

Community Development

Depression and Drug Use

Diabetes

Liquor Act

Cancer

Palliative Care

Coke and Sugar



## More Frequently Asked Questions about Yolngu Radio (topics continued)

Hepatitis  
HIV and STI's  
Iron (in food) Story  
Kava  
Land Rights (NT) Act  
Law & Order  
Tobacco use  
and many more.

Petrol Sniffing  
Rheumatic Heart Disease  
Germ theory and viruses  
Scabies  
Dental Health  
Household hygiene and Cockroaches  
Strongyloides

### How many programs do you have on Yolngu Radio?

Over 250 educational programs have been produced and been put to air. These have been supplemented by more than 50 shorter messages about the topics included in the main program material. All are cycled regularly on air and are also available on the ARDS website at [www.ards.com.au/hear\\_programs.htm](http://www.ards.com.au/hear_programs.htm)

### How does Yolngu Radio decide what topics to cover?

Yolngu Radio was established in response to request by Elders to ARDS to deliver community education to all Yolngu people in north-east Arnhem Land. ARDS continues to canvas the Elders of all Yolngu clan nations for what they want the people of their clans to hear, as well as seeking direct feedback from our listening audience on what is good about the programming, what could be improved and what other topics people want to hear programs on.



## More Frequently Asked Questions about Yolngu Radio

### How do programs get developed?

ARDS uses a dialoguing method for all its community education. This method uses an educator with skills in both English and Yolngu Matha, to facilitate a conversation between a Yolngu person and an 'expert'. This enables the two to discuss issues and ask and answer questions in a natural dialogue manner. The programs broadcast on Yolngu Radio are edited prior to going to air so they are clear and unambiguous and are easily understood by the listening audience.

### If my organisation wants to have a message broadcast on Yolngu Radio how do we do it?

There are a number of opportunities for messages of education or information to be broadcast on Yolngu Radio. The content, and then the broadcast, of these messages need to comply with necessary government regulations and the Community Broadcasting Code of Practice so it is best to contact our Winnellie Office on (08) 8984 4174 to discuss your exact requirements in reaching the Yolngu people with your message. You can also go to [www.ards.com.au/radio](http://www.ards.com.au/radio) and click on the 'Get your message heard, Sponsor Yolngu Radio' link for our sponsorship guidelines. Rest assured Yolngu Radio will endeavour to connect you with the Yolngu people you are trying to reach.

### How can I support Yolngu Radio?

Yolngu Radio, and ARDS as its operator, are always happy to hear from those who wish to partner with us in addressing the disadvantage that Indigenous people face, and particularly Yolngu people. There are a couple of ways you can support Yolngu Radio, by either;

1. Telephoning our Winnellie Office on (08) 8984 4174, or
2. By clicking on the 'Donate' button on the ARDS website at:  
[www.ards.com.au/support.htm](http://www.ards.com.au/support.htm)

ARDS is a registered charity and has gift tax deductibility status. Gifts over \$2 are tax deductible. Please ask for a receipt when donating.